

### III. Community Destinations

Active Transportation facilities are recommended for locations where the public use is maximized. Identifying community facilities that would benefit from the Active Transportation system is the next step in the planning process.

Community facilities in the City of Canandaigua, such as schools, parks, community spaces, employment, commercial and recreational, cultural and social facilities are abundant throughout the City. Many other facilities are just outside the City and these have been taken into consideration during the planning process. A goal of this plan is to provide safe, accessible and well maintained routes to these community destinations for transportation, environmental, social and economic impacts, such as air quality by reducing automobile usage; personal health through increasing activity to at least CDC recommended minimum levels; enhancing economic development through increased local and tourist patronage; and providing residents and visitors convenient alternatives for travel.

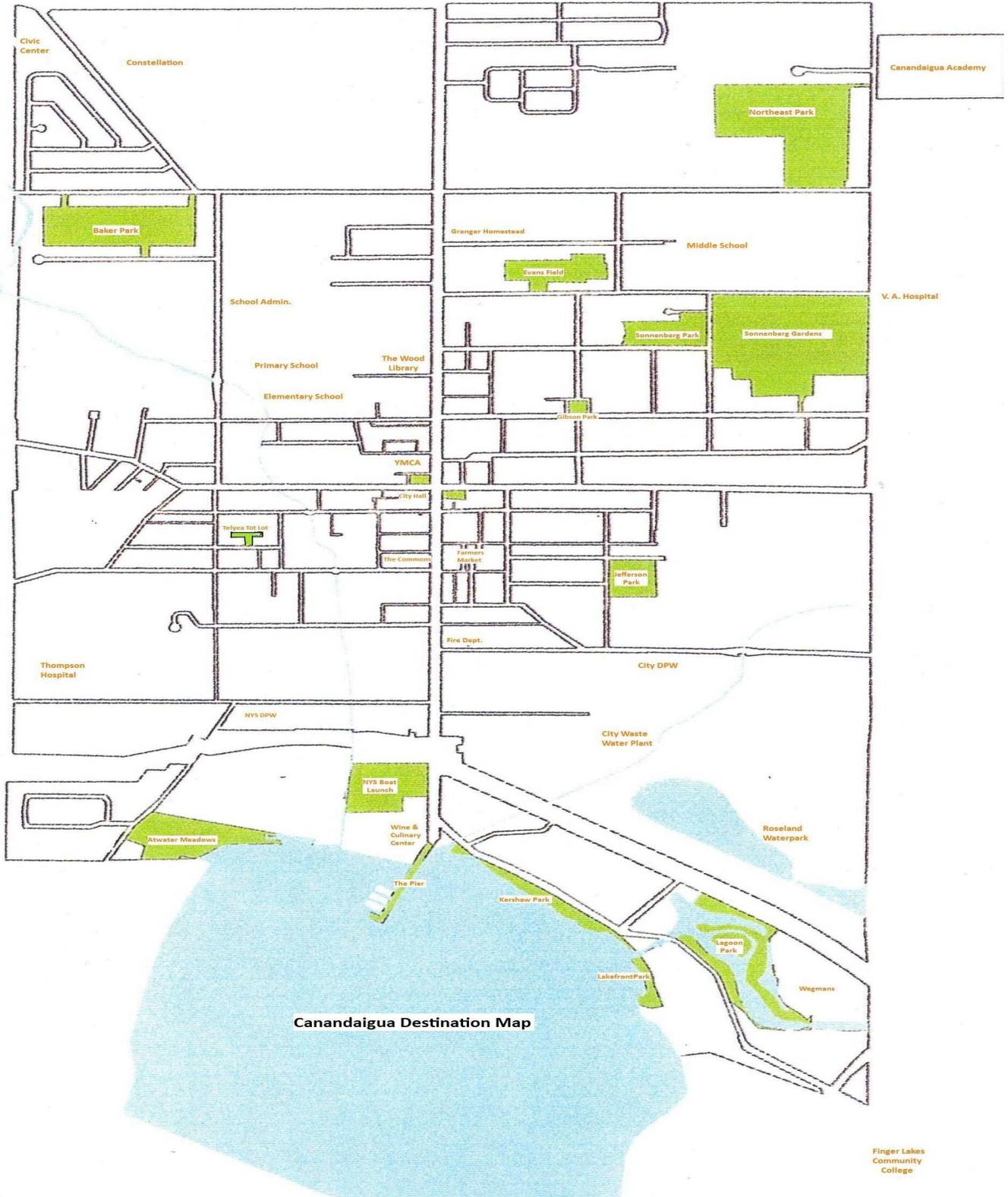
The community destinations are herein described and mapped on the Canandaigua Destination Map (Figure 3a).

According to the Resident Survey: The top three factors that would encourage people to walk or bicycle for local errands or exercise are;\*

1. Access to off-road pathways- 70%
2. Designated on-road bike lanes- 68%
3. Improved sidewalk surfaces- 52%

\*Appendix 2-Resident Survey Question 16

Figure 4



## Schools

Providing our young people with safe, well-maintained routes to school is an important consideration of this plan. The schools located within the City are presented below and shown on the City of Canandaigua Priority Route Map.

Canandaigua City Schools		
Primary School	96 West Gibson Street	Ward 4
Elementary School	90 West Gibson Street	Ward 4
Middle School	215 Granger Street	Ward 1
Canandaigua Academy	435 East Street	Ward 1

Transportation to and from school is provided by Canandaigua School District for the following:

- Grades Kindergarten - .25 miles
- Grades 1-5 .5 miles
- Grade 6 .7 miles
- Grades 7-8 1.5 miles
- Grades 9-12 2.0 miles

The school district's transportation policy can be seen as a good indicator of the community desire to encourage students to walk or ride their bike to school. The policy reinforces the need to provide safe bikeable and walkable routes to school to accommodate the students who live under a ½ mile for grades K-8 and under 1 ½ miles for grades 9-12 and do not have bus transportation.

Creating safe routes to school is important for increasing physical activity for young people and reducing school traffic. Fewer children today than a generation ago bike or walk to school. Multiple factors have contributed to the decline in children walking and bicycling to school. In a 2004 nationwide survey, parents identified six barriers to walking and bicycling to school for children aged 5 to 18 years:

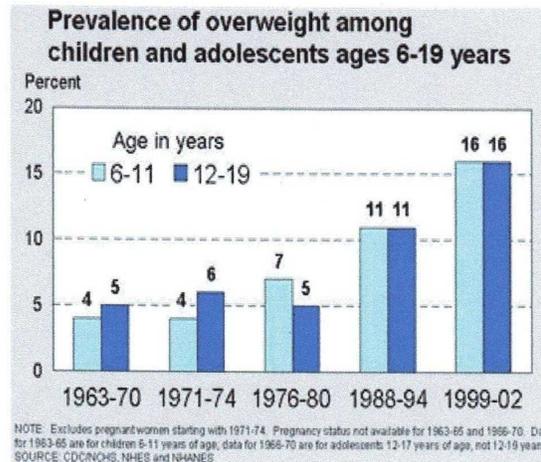
1. Distance to school: 61.5%
2. Traffic-related danger: 30.4%
3. Weather: 18.6%
4. Crime Danger: 11.7%
5. Opposing school policy: 6.0%
6. Other reason (not identified): 15.0%<sup>17</sup>

According to the Resident Survey: The top three factors that would encourage children to walk or bicycle to school, parks, for exercise or to do local errands are;\*

1. Access to off-road pathways- 40%
2. Designated on-road bike lanes- 36%
3. Improved sidewalk surfaces- 28%

\*Appendix 2-Resident Survey  
Question 17

During the same period, an increase in overweight children and adolescents, ages 6-19 years, has occurred as shown in the figure below.



Source: CDC/National Center for Health Statistics, *National Health Examination Survey and NHANES*  
<http://www.saferoutesinfo.org/> (Accessed 10/2008)

In addition, parents driving their children to school create more congestion on the roads. Twenty to twenty-five percent of morning rush hour traffic is attributable to parents driving their children to school<sup>18</sup>

In response to the reduction of children walking and bicycling to school and an increase in child obesity and traffic congestion, the United States Congress funded two pilot programs of a Safe Routes to Schools (SRTS) program through the United States Department of Transportation in 1998. The program helps communities promote alternative modes of transportation. In July 2005, the Congress passed federal legislation that established a National Safe Routes to School program.<sup>19</sup> The Safe Routes to School incorporates the following approaches:

- Education Approach teaches students important safety skills and launches driver safety campaigns.
- Encouragement Approach uses events and contests to entice students to try walking and biking (Active Transportation)
- Enforcement Approach uses local law enforcement to ensure drivers obey traffic laws.
- Engineering Approach focuses on creating physical improvements to the infrastructure surrounding the school, reducing speeds and establishing safer crosswalks and pathways.<sup>20</sup>

Having the Canandaigua Schools as destination points in the Active Transportation System will encourage the development of more safe routes to school which will result in lower child obesity, less rush hour traffic, and encourage healthy living habits in our youth.



## City Parks and Recreation

The City of Canandaigua is blessed with many beautiful parks that are well spaced throughout the community. Parks provide residents multiple opportunities to be active and socialize.

City Park	Area (acres)	Location
Northeast Park		Ward 1
Sonnenberg Park	8	Ward 1
Gibson Street Park	1	Ward 1
Jefferson Park	8	Ward 2
Kershaw Park	7	Ward 2
Lakefront Park	2	Ward 2
Lagoon Park		Ward 3
Telyea Tot Lot	1	Ward 3
City Pier	4	Ward 3
Downtown Minipark	.1	Ward 3
Baker Park	23	Ward 4

Northeast Park consists of 23 acres of parkland. It is the newest and most undeveloped park. There are plans to construct athletic fields this year in the park. Further development and connecting trails to adjacent neighborhoods are needed in the park.

Sonnenberg Park features 8 acres of parkland and facilities on Howell Street. The facilities include an enclosed pavilion, a large athletic field, various courts, softball fields, play equipment, picnic area and seasonal restrooms.

Gibson Street Park is located at the intersection of Gibson Street and Park Street.

Jefferson Park is situated on Jefferson Avenue and includes 8 acres of parkland and facilities. Features of the park include an enclosed pavilion with a multi-purpose room that is heated during the winter, a lighted game field, play equipment, seasonal restrooms and parking. A skateboard park is scheduled to be constructed in 2009.

Kershaw Park & Lakefront Park features over 9 acres of parkland on the north shore of Canandaigua Lake. Redeveloped in 1996-1997, the park improvements included sidewalks on both sides of Lakeshore Drive, lakefront walkways, a swim beach area, bathhouse, a small craft launch area, a public dock equipped with boat pump-out station, improved landscaping and shoreline protection. Picnic pavilions and an open-air gazebo are also available.

Lagoon Park features over acres of parkland along the Canandaigua Lake Outlet. Redeveloped in 2005, the park features stone dust walking trails. It also features 3 bridges and scenic overlooks.

Telyea Tot Lot offers 1 acre of parkland and year round play equipment set in and away from the traffic on Telyea Street.

City Pier is located off Lakeshore Drive and provides a view of Canandaigua Lake and the historical boathouses, fishing, seasonal restrooms and parking.

Downtown Mini-park (The Commons) is located at the corner of South Main Street and Coach Street in the heart of the downtown historical business district. In 2006 redevelopment improvements included a permanent stage, new lighting, benches and improved landscaping.

Baker Park consists of 23 acres of parkland and facilities on Buffalo Street. Features of the park include a jogging path, various game fields and courts, play equipment, space available to cross-country ski, a covered pavilion, seasonal restrooms and parking.

Communities with more parks have significantly higher levels of bicycling and walking for transportation.<sup>21</sup>

Other Recreational Parks and Facilities in the City of Canandaigua include:

The New York State Marine Launch and Park – This State-owned facility is where approximately half of all boats on Canandaigua Lake are launched. More than 10,000 boats are launched from the site each year. Picnic tables and seasonal restrooms are also available.

Ontario Pathways – a private, non-profit organization that owns and maintains a 23-mile rails-to-trails project open to the public free of charge for hiking, bicycling, horseback riding, and cross country skiing and is located between Ontario Street and East Street along the old railroad bed. The western trailhead is located on Ontario Street, near Leicester Street.

Greater Canandaigua Civic Center is a multi-use facility that includes an ice-skating facility that hosts numerous hockey leagues and ice-skating programs. Summer activities include indoor soccer, indoor lacrosse, gymnastics, dances, and concerts.

Greater Canandaigua YMCA has been “putting Christian Principles into practice through programs that build healthy spirit, mind and body for all”. In 1994 the YMCA acquired the adjacent building vacated by the U.S. Post Office, linked this building to their own to more than double the area of their North Main Street facility. In 2008 the YMCA acquired the homes and land behind the Post Office building and are constructing new parking facilities, pool, locker rooms and main entry area. They expect to complete the expansion in July of 2009.

Roseland Waterpark, located at 250 Eastern Blvd. (5 & 20), is a family-oriented waterpark with a multitude of fun filled activities. Activities include: waterslides, a wave pool and tube rides. The park also offers beach volleyball, paddle boats, canoes and many other attractions.

#### Cultural Destinations in and adjacent to the City of Canandaigua

Sonnenberg Gardens operates as a non-profit organization in cooperation with the New York State Office of Parks, recreation and Historical Preservation. The park is located in Ward 1 and presents beautiful gardens and the historically preserved mansion of Mary Clark Thompson.

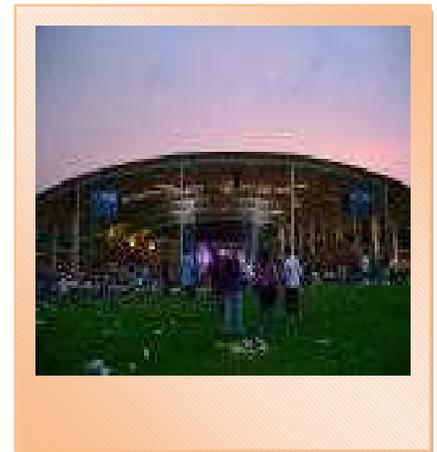
Granger Homestead and Carriage Museum encompasses 10 acres and is located at 295 North Main Street. Guided tours of the home and carriage house welcome over 15,000 people every year. It is a popular wedding location and hosts many special events each year.

Wood Library is located at 134 North Main Street. The location and quality of the library and its staff make the Wood Library a focal point for exploring, education and socialization for all residents. Due to its popularity the library is formulating plans for expansion on this site in 2010.

New York Wine and Culinary Center located on South Main Street at the entrance to the City Pier. Built in 2005 the Center was created as a gateway for the people of New York and from around the world to experience New York's wine and food industries. It has become a major tourist destination in Canandaigua.



CMAC – Constellation Brands-Marvin Sands Performing Arts Center is located adjacent to the Finger Lakes Community College campus just southeast (1/2 mile) of Ward 2 on East lake Road. The venue stages many concerts and is the summer home of the Rochester Philharmonic Orchestra. Between the 2006 and 2007 seasons the open air amphitheater was rebuilt to add 54 luxury boxes, expand the general seating under the roof of the amphitheater from 2,600 to 5,000, and install new state of the art house lighting and sound systems. This has enabled CMAC to attract major musical shows and enhanced the concert experience.



### Commercial Destinations in and adjacent to the City of Canandaigua

Commercial areas in the City provide the community with a rich resource of retail and restaurant services.

The historic downtown area provides quaint shops, family owned restaurants and art galleries while also providing residents with locally owned service and retail establishments. This area is located on state route 332 and goes from the northern limits until intersecting with Rt. 5 & 20 on the southern limit. Main Street is a four lane road with a median running down the center. The speed limit is 30 miles per hour.

The 5 & 20 corridor provides the community with a variety of regional and nationally recognized stores and franchises. Stores, plazas, and hotels are located off the corridor. The corridor travels east/west along the southern limit of the City and is a four lane divided highway with a feeder road on the north side. Motor Vehicle traffic is heavy and the speed limit is 40 miles per hour.

### Major Employers in or adjacent to the City of Canandaigua

Major Employers			
Employer	Product or Type of Business	# of Employees	Location
Thompson Health	Hospital/Nursing Home	1300	Ward 3
Veterans Admin. Hospital	Hospital	850	Ward 1
Canandaigua Schools	Public School	700	Wards 1,4
Ontario County	Government	380	Ward 2
Canandaigua Wine	Wine Producer	350	Ward 4
Constellation	Wine Distributor		Ward 4