

**SPECIAL MEETING**  
**AGENDA**

**CITY OF CANANDAIGUA  
PLANNING COMMISSION  
COURT ROOM, CITY HALL  
2 NORTH MAIN STREET**

**June 28, 2016**

PRESENT:   Chairperson James Mueller                      Commissioner Glenn Colliss  
              Vice Chair Torsten Rhode                        Commissioner Adrienne Kantz  
              Commissioner Jeff Ayers                        Commissioner Stan Taylor

ABSENT:     Commissioner Anne Beyer

ALSO PRESENT: Richard E. Brown, Director of Development & Planning

**CALL TO ORDER**

Chairperson Mueller called to order the Special Meeting of the City Planning Commission at 7:00 P.M.

**APPROVAL OF MINUTES:**

Chairperson Mueller asked if anyone had any additions or corrections to the June 14, 2016 Regular Meeting Minutes. Commissioner Taylor moved to approve the minutes. Commissioner Kantz seconded the motion, which carried by voice vote (6-0).

**REVIEW OF APPLICATIONS:**

**ITEM 1**       **Application #16-133: 142 South Main Street, CROWN JEWELERS, for Historic Alteration, to install a mural on the south side of the building. (Tabled June 14, 2016)**

Denise Chaapel, Downtown Manager for the Canandaigua Business Improvement District, presented the application. She is representing Crown Jewelers and the Centennial Endowment Committee which is proposing to install a mural on the south side of the building. Also present were committee members Byron Delevan and Dick McGavern and the lead artist Amy Colburn.

Ms. Colburn explained the “Evalon” fabric material that would be used for the mural and presented a sample of a piece installed on a brick. She said this material was selected because it allowed for the mural to be painted in the artists’ studio and then quickly installed without having to close Coach Street or requiring the artists to work at high elevations. She said she had

researched the product extensively, spoken to artists who have used it for many years who all spoke very highly of the material. Also, she did research on a mural in Geneva that used the material. She said that after six years she saw no degradation.

Byron Delevan spoke in support of the project. He complimented the Planning Commission on their concerns, which he said were reasonable and logical. Mr. Delevan said that the mural would be maintained by the Centennial Endowment Committee, which had significant funds for this type of project. Mr. Delevan also spoke to the draft maintenance agreement that was submitted. He said this provided access to the private property for maintenance and ensured that the mural would be maintained even if the property were sold.

Commissioner Colliss said this project was certainly out of the norm—that it represented much more than painting a brick building and therefore many of the rules for such might be suspended in this unique circumstance. However, he said this would be one of the most visible projects reviewed by the commission in his tenure and that it should be very carefully considered.

He asked if the material would adhere to the texture of the brick and whether the joints would still be visible or if the fabric might not adhere well to the recesses. Ms. Colburn said that the applied material could not be readily distinguished from a painted surface. Ms. Chaapel agreed and said that when she reviewed a number of murals, she could not tell which ones were directly painted and which ones used “Evalon”.

Commissioner Colliss said that regardless how good the product is, it will not last forever. He asked what they had as an “exit strategy”. Ms. Colburn said that murals are intended to be permanent, it would not be removed, but that it could be painted over or a new mural could be installed over it. She said she was aware of where “Evalon” murals had been layered.

Commissioner Rhode said that it was the charge of the commission to be the stewards of historic buildings. He said that times change and sometimes “trendy” projects fall out of favor, even a mural like this. He was concerned that the project was almost irreversible and that the *Secretary of the Interior's Standards* recommend not painting exposed brick. However, he did note that the surface is currently painted and that the worse that could happen would be that it would be painted over solidly, as it is today.

Commissioner Colliss questioned how the scenes were selected. Ms. Colburn said the committee considered many historic events and scenes before selecting this set. Commissioner Ayers asked if there would be an interpretive sign explaining the scenes. Ms. Chaapel said that is being planned and they would return for that.

Commissioner Collis asked if the painted area under the mural would be extended west along the building to match the edge of the mural. Ms. Colburn said she thought that was the intent of the building owner. Commissioner Rhode confirmed this with a sketch that was submitted for the record.

Chairperson Mueller asked if there were any further comments or questions from the Commission.

Commissioner Taylor moved the Planning Commission Approve the application as submitted and presented, with the following conditions:

1. A maintenance agreement, similar to that presented, shall be executed.
2. The Mural is to be installed over a brick area that has been previously painted, with the painted area extended as presented.

Commissioner Kantz seconded the motion, which carried with a voice vote (6-0).

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|------------------------|--------|--------|
| Chairperson Mueller    | Voting | YES    |
| Vice Chairperson Rhode | Voting | YES    |
| Commissioner Ayers     | Voting | YES    |
| Commissioner Beyer     | Voting | ABSENT |
| Commissioner Colliss   | Voting | YES    |
| Commissioner Kantz     | Voting | YES    |
| Commissioner Taylor    | Voting | YES    |

**MISCELLANEOUS**

Chairperson Mueller noted that the amended Architectural Standards have been passed and are now effective.

**ADJOURNMENT:**

Commissioner Colliss moved to adjourn the meeting at 7:50. Commissioner Rhode seconded the motion, which carried with a voice vote of 6-0.

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Richard Brown  
Director of Development & Planning

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James Mueller  
Planning Commission Chairperson